

**Minutes of the Meeting of the Yankton Community
Library Building Task Force**

August 26, 2009, 5:30 p.m.

Library meeting room

Task Force Chair Craig Kennedy called the meeting to order at 5:34 p.m. Present were Task Force members Dick Anderson, Jane Bobzin, Kim Conlin, Galen Goeden, David Koerner, Kathryn Riemler, and David Thompson. Also present were Library Director Kathy Jacobs and Library Board Trustee Catherine McGovern. Absent with regrets was Bob Pulscher; absent with no regrets was David Leonard.

Approval of minutes:

Motion by Thompson with second by Goeden to accept July 22, 2009 regular meeting minutes. Unanimous approval.

Director's Report:

Jacobs gave her report with no questions from the group.

Old Business

How can library generate money?:

During this discussion, the possibility of charging for downloading books and a library with a "book store type atmosphere" were discussed. Jacobs reported that she is currently working on a book fair with Barnes & Noble, Sioux City, as the library's partner. The discussion included the fact that people expect library services to be free, but expect to pay at the swimming pool and the Summit Center.

Members also questioned whether the library should charge for the use of the meeting room. Jacobs informed them of the current policy that allows the library to charge businesses for use but non profits can book the room free of charge.

The question of what the goal of fundraising would be was broached. Ideas were: 1) upgrading library services without tapping tax dollars, 2) obtaining money for marketing, 3) setting aside money for specific areas such as the children's area, 4) meeting a public need that isn't currently being met.

Marketing strategies:

Thompson reported that he has found no one to pick up the marketing piece for the task force and that marketing can be very expensive. Jacobs handed out information from the American Library Association on marketing. The group agreed to put this on a later agenda.

Tour of the current facility:

With the square footage document in hand, the group toured the library, discussing specific space needs for both programming and services.

New Business**Area public libraries:**

Bobzin provided pictures of a recent renovation at the Orange City Public Library. Kennedy mentioned the Brandon Public Library which appears to be attached to the school as a possible site members might want to visit.

Other Business:

Community signage was mentioned, with the question of where do we have library signage in the community. Jacobs will locate all of the signage and report back to the group.

The next meeting will be Wednesday, September 23, 5:30 p.m., at the library.

Adjourn:

Motion by Bobzin with second by Conlin to adjourn. Meeting adjourned at 6:43 p.m.

Respectfully submitted,

Kathy Jacobs, Library Director