

Yankton Community Library Annual Summary 2016

Narrative:

The mission of the Yankton Community Library is to uphold the public's freedom of access to information by providing a dynamic collection in a variety of formats and technologies, and responding to the needs of the community through timely services and programs.

In looking back at 2016, it is apparent that our mission statement was always a part of our planning process as we looked at both services and programs for the community. We continue to keep books at The Center, making them accessible to those who use the facility. The number of elderly outreach patrons varies but we remain fairly consistent with around thirty-five. We visit ten licensed day cares bi-weekly, delivering library books and reading to the children.

We continue to add book bags to our collection and now have a total of 54. We purchase ten books of the same title, add an author biography and discussion questions to the bag, and loan them to book clubs in our community and to other libraries.

We continue to see an increase in the number of people who bring in their laptops and use our WiFi service. Some are traveling through our area, but many are residents that use this service on a daily or weekly basis.

The library continues to proctor tests for students who are required to take tests online. In 2016, we proctored 227 tests. We make our computers available free of charge as well as the service of proctoring.

Our two book clubs still meet and are slowly growing in numbers. One of these meets in the afternoon and one in the evening. We also provide the meeting room to a third book club that meets in the morning, in addition to hosting a library staff book club.

Our summer reading program continues to be popular with preschool through elementary children. Teens volunteered at many of the children's programs as well as attending their own programs. Children tracked their reading minutes this year with minutes read totaling 445,400. Our "store" that allows children to read minutes and be awarded "book bucks" that they can spend, continues to be popular. We reach out to the community, getting businesses, organizations and individuals to donate to the program through cash, store items, or sponsoring a program. We offered special programs in June and July and hosted a myriad of speakers that both informed and entertained children during our daily programs. Through the Yankton County Extension Program, we offered a babysitting clinic for teens.

For our adult summer reading program, we once again partnered with the Dakota Territorial Museum and Lewis & Clark Theatre and offered a cemetery walk.

Other special adult programs that were held in 2016 were:

- One Book South Dakota discussion and author presentation
- Author talks and book signings by several authors, some who were local/regional
- Zentangle presentation
- Meridian Bridge walk with local historians
- Armchair traveling program
- Patriotic Trivia
- *A Traveling Museum of Music*, presented by Smithsonian artists Bob & Sheila Everhart

We continued to hold monthly craft classes. We also premiered an adult coloring program, where adults were invited to come, relax, and join the coloring craze. The Yankton High School National Honor Society students volunteer at the library once a month during the school year for our Teen Tech Tutor program. The library registers people for thirty minute one-on-one sessions and the teens meet with them and walk them through technology challenges the adults are experiencing.

We held Drop Everything and Read (D.E.A.R.) day in celebration of author Beverly Cleary's birthday in April. We offered a comfy reading chair to City employees and Commissioners, Library Board of Trustee members and the general public to fill our "reading chair" the entire time we were open on April 12.

Story time is held three times per week and we offer a morning and evening toddler time on Tuesdays. Attendance continues to rise and we hear many positive comments from parents. It is exciting to watch the infants and moms during the sensory play sessions after the morning story times. The children enjoy the hands-on activities.

The Yankton Seed Library continues to grow. Many community partners are involved and the seed cabinet is housed at the Yankton Community Library. This is also where the classes, which are taught by Master Gardeners, are held.

We continue to be a host site for one Mount Marty work study person per semester who spends all of her time with the youth services librarian helping with story time crafts, summer reading, and young adult projects. We have two senior citizens who each volunteer four hours a week. The Retired Senior Volunteer Program also provides volunteers who travel to day cares every week and others as we need them for special projects. We very much appreciate all of these volunteers.

Food for Fines is still a popular monthly service. During ten days each month, one item is selected that patrons can donate to erase fines from their cards. These items are then donated to the Contact Center. We continue to have our sock tree during the entire month of December. In 2016, we collected 1,032 items that went to the Contact Center.

OverDrive, our downloadable eBook service, continues to see a monthly increase in circulations. Through the South Dakota Digital Group, we are now offering a second group of downloadable

books, downloadable magazines, and downloadable movies, which are slowly but steadily gaining circulation numbers as our patrons learn more about the new services.

We also subscribe to TumbleBooks which is an online book service for young children through young adults. These titles can be either viewed online or downloaded to patron devices. Our 2016 circulation for TumbleBooks was 8,066 – more than double the number from 2015. We know that elementary schools are taking advantage of this service for their students.

We continue to enjoy our relatively new circulation software, Atrium, and are learning how to best utilize its features every day. In addition, the South Dakota State Library has purchased an Interlibrary Loan and database overlay called South Dakota Share-It, which has helped get interlibrary loans in the state back on track as we can now see what titles other South Dakota libraries own and request them directly through the system.

Marketing continues in earnest at the library. I write a monthly column for *The Press & Dakotan* and press releases in advance of events; we do the KYNT Morning Coffee radio show once a month; we make posters, bookmarks, and bulletin board displays. We travel to schools to present program information. Our web site is up-to-date and we are on Facebook, Twitter, Instagram, and Pinterest. We continue to send out a monthly electronic newsletter.

Year	2012	2013	2014	2015	2016
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Usage

Meeting Room Hours	1,032.5	992.5	1,112.5	986.5	1,330.5
Study Room	539.5	621.0	439.0	480.0	625.5
Computer Usage in Hours	16,084.0	21,012.0	11,944.5	7,748.0	10,775.7
Traffic count	160,709	159,268	157,322	154,800	134,781
Test Proctoring	no stats	no stats	150	119	227

Additions

Adult	2,475	2,848	2,507	2,664	2,535
Young Adult	371	346	314	274	245
Junior	503	705	714	619	637
Easy	620	682	684	628	623
Total	3,969	4,581	4,219	4,185	4,040

Withdrawals

Adult	2,264	2,257	684	1,076	1,067
Young Adult	132	71	813	79	348
Junior	518	378	206	870	177
Easy	443	282	283	682	110
Total	3,357	2,988	1,986	2,707	1,702

Adult Circulation

Physical Books	63,824	61,005	57,893	62,873	46,208
eBooks (OverDrive)	3,482	6,862	9,267	10,681	11,508
Book Bags	-	-	-	-	53
Interlibrary Loans	2,204	2,465	2,405	1,412	2,244
AV Equipment	-	-	-	-	47
Audiobooks	8,993	8,285	7,576	4,872	6,783
eAudio (OneClick)	N/A	N/A	N/A	29	314
DVD	24,889	28,701	27,471	21,193	24,371
VHS	539	173	N/A	N/A	N/A
eMovies (Indieflix)	N/A	N/A	N/A	N/A	6
CD Music	2,850	2,357	1,862	812	1,163
Magazines	1,963	2,463	1,891	3,220	1,446
eMagazines (Zinio)	N/A	N/A	N/A	213	270
Total adult circulation	108,744	112,311	108,365	105,305	94,413

Juvenile Circulation

Physical Books	49,392	48,526	51,999	51,347	44,011
eBooks (Tumblebooks)	N/A	N/A	N/A	3,350	8,068
Audiobooks	2,374	2,542	2,748	298	294
DVD	9,287	9,008	7,846	5,386	5,878
VHS	267	124	N/A	N/A	N/A
CD Music	1,187	1,215	1,374	39	26
Magazines	31	69	95	72	50
Total juvenile circulation	62,538	61,484	64,062	60,492	58,327

Total Circulation	171,282	173,795	172,427	165,797	152,740
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