

Memorandum #10-73

To: Doug Russell, City Manager
From: Dave Mingo, Community Development Director
Date: May 5, 2010
Subject: Street name change, West City Limits Road to Discovery Drive.

Attached is a letter from XYZ, Inc. requesting the City Commission to consider changing the name of West City Limits Road to Discovery Drive. The letter describes the contacts with landowners that have been made by XYZ members prior to submitting the request.

The City Commission has the authority to change street names and addresses by resolution. Actions of the Commission become effective 20 days after publication of the minutes. If the attached resolution is approved, the action would be effective on approximately June 10, 2010. This time line would give staff sufficient time to notify effected property owners of the change.

Respectfully submitted,



Dave Mingo, AICP
Community Development Director

Recommendation: If Resolution #10-15 is approved, it is recommended that the action include a reference to the effective date of June 10, 2010.

I concur with this recommendation.

I do not concur with this recommendation.



Doug Russell, City Manager

Prepared by:
City of Yankton
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Yankton, SD 57078
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RESOLUTION #10-15

Street name change in Sections 25, 26, 35 and 36 in T94N, R56W;
and, Sections 1, 2, 11, 12, 13 and 14 in T93N, R56W,
all being in Yankton County, South Dakota.
West City Limits Road to be hereafter know as **Discovery Drive**

WHEREAS, South Dakota Codified Law gives local units of government the authority to change street names, and

WHEREAS, the Code of City Ordinances of the City of Yankton requires that street name changes be approved by the Board of City Commissioners, and

WHEREAS, City staff have reviewed the various street names and alignments in the area and have found that the name Discovery Drive does not conflict with any planned or existing street name patterns in the community, or the E-911 service area.

NOW, THEREFORE, BE IT RESOLVED that the Board of Commissioners of the City of Yankton, South Dakota hereby change the name of the street previously known and /or platted as West City Limits Road to **Discovery Drive**.

Adopted:

, Mayor

ATTEST:

Al Viereck, Finance Officer

May 5, 2010

To: Yankton City Commission
Doug Russell, City Manager
Dave Mingo, Director of Community Development

Fr: XYZ, Inc.

Re: Name Change of West City Limits Road

XYZ, Inc. is a not for profit group from Yankton. We have more than 100 members who are committed to promoting the Yankton community in the areas of economic development and quality of life issues. We have participated in several projects since our formation began just a little over two years ago. We have contributed financially to the "YES Campaign" and partnered with the City and YAPG in the I-29 Corridor Study. We have been a part of the DataWare Green Project and the Archery Incubator as well as projects associated with the old Carnegie Library building and the property adjacent to Morgan Park.

We are request the city commission consider changing the name of West City Limits Road. The current name is long, unfriendly, and implies our community has reached its limits to the west. In fact, there are several areas within the city limits that extend beyond this road such as, the St. Benedict area, the 40 acres known as the Billars Property, and the land extending out to Majestic Bluffs. It is our belief the community will continue to grow to the west.

We identified both the residential owners and business owners that are currently located on the road. We discussed with them our proposed request and how it may affect them.

- Emergency Services would be alerted to the change immediately.
- US Postal Service will continue to deliver the mail to both street names for a period of 1 year.
- Change of Addresses on personal accounts, business advertising, business websites, etc.

Of the fourteen single family residences and nine businesses, we have had support from half, while the others appeared to be neutral. There has not been any strong negative reaction to changing the name. Some are concerned with the work it will take to change account records and business items. At the time of this written request we had personally visited with each affected address but were requested to come back to one business and the apartment complex located near the south end of WCLR. We will be updating you with our conversations with them on Monday evening.

We informed each owner of our intentions to bring this before the commission at the Monday, May 10th commission meeting and invited all to attend the meeting to voice any support or concerns.

We fully appreciate the process of renaming the road. But now is the time to act before more development takes place. The nearly completed construction of the Dataware building, which will also house SDN Communications, and the Yankton Public Schools administration building make this request timely. Occupancy for the Dataware building is set for this month and the school buildings for mid-summer.

We formally request officially changing the name of West City Limits Road to Discovery Drive.